



“Increasing Sales & Building Customer Loyalty”

AUTO TIP GURU®

WHAT IS IT?

A monthly auto service tip article emailed to your business, which you then forward to your customer database that same month. The article goes to each of your valued customers from your company, with your company name at the bottom or top of the monthly message.

BENEFITS \$\$\$

- * Increase in Customer Sales**
- * Cost Effective (pennies per month)**
- * Word of Mouth Advertising**
- * Build Customer Loyalty**
- * Increase Customer Retention**
- * Easy to Implement**

WHO CAN BENEFIT?

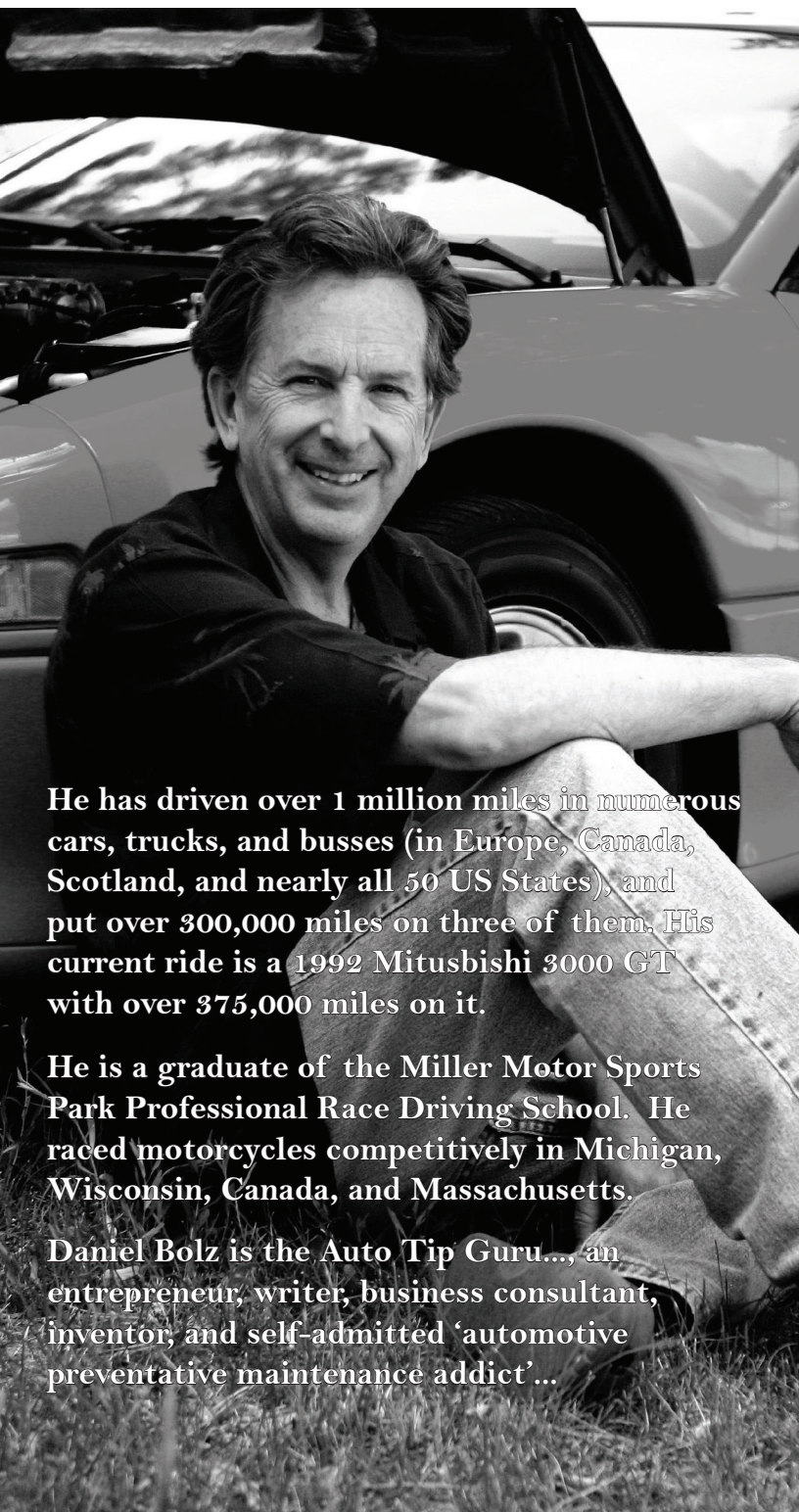
- * Auto Dealerships**
- * Independent Service Shops**
- * Collision Repair Shops**
- * Auto Industry Franchise Owners (Lube, Parts, Repair, Tires, Glass, Etc.)**
- * Newspapers (advertorial option)**
- * Magazines (advertorial option)**
- * Auto Insurance Agencies**

WHAT DO THE ARTICLES LOOK LIKE?

Articles contain practical automotive advice written with user friendly language. The articles are engaging, laced with humor, and always informative. Articles are written so that all car owners can understand them and enjoy them. Men, women, teens, car enthusiasts, even Grandma and Grandpa will all learn and be entertained from your monthly AUTO TIP GURU® articles.

AUTO TIP GURU ©

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He has driven over 1 million miles in numerous cars, trucks, and busses (in Europe, Canada, Scotland, and nearly all 50 US States), and put over 300,000 miles on three of them. His current ride is a 1992 Mitsubishi 3000 GT with over 375,000 miles on it.

He is a graduate of the Miller Motor Sports Park Professional Race Driving School. He raced motorcycles competitively in Michigan, Wisconsin, Canada, and Massachusetts.

Daniel Bolz is the Auto Tip Guru..., an entrepreneur, writer, business consultant, inventor, and self-admitted ‘automotive preventative maintenance addict’...

AutoTipGuru.com